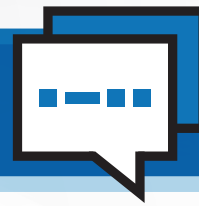


SimplyConvert Pricing Model - Valid Thru 9/1/19



	Casey Chats Pro + CRM	Full Time Virtual Assistant
Monthly fee	\$400	\$700
Number of chats	UNLIMITED	UNLIMITED
One-time set up fee	\$1,000	\$2,500
FEATURES		
Lawyer programmed chat bot w/over 50 litigation conversational flows resulting in instant case evaluation	X	X
Integrate Instant Case Evaluation in Bot, Smart Form and Landing Page formats	X	X
Organized Message taking for existing clients and visitors	X	X
Intelligent lead prioritization for better law firm resource management	X	X
Automated rejection of non-qualified intakes	X	X
Automate and track every lead throughout the lifecycle of the lead	X	X
Robust legal client relationship management system (CRM)	X	X
Custom Branding on Bot and all client communications	X	X
Customizable Email Notifications	X	X
Customizable SMS/Text Notifications	X	X
Manual intake templates (for integration with manual intakes)	X	X
Reporting to track marketing ROI	X	X
Integrated E-sign Contract Platform (No extra charge for sending contracts)		X
Integrated Email Templates and Client Drip Follow Up		X
Automated delivery of e-signature contracts to qualified cases (Customizable)		X
Automated tailored client follow-up (DRIP campaign)		X
Automate and track every contract sent, viewed and signed		X
Use of over 25 SimplyConvert templated emails		X
Unlimited E-signature contracts to increase client conversion		X
Unlimited Emails sent		X
FLows (LEGAL CRITERIA BASED CONVERSATIONS)		
Personal Injury (currently over 15 flows)	X	X
Mass Torts (currently over 30 flows)	X	X
Social Security Disability	X	X
Additional Flows added regularly	X	X